

OCT24/12 16.11
*** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME SHELLI HUTTON

SALES PRSN WA- JOE KNAUER

	CLASS: NATL.	LOCAL	REGIONAL
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CLASS: NATL.

LOCAL

100

DATE OCT24/12 16.11

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 655												
1			900P-1000P	30		\$3,450.00	11/2	11/2	1		FRI	1
PROGRAM : PRIMETIME												
2			1000P-1100P	30		\$5,300.00	10/31	10/31	1		WED	1
PROGRAM : NASHVILLE												
3			1000P-1100P	30		\$5,250.00	10/30	10/30	1		TUE	1
PROGRAM : PRIVATE PRACTICE												

REP HEADLINE# 6395493
*** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			800P-1100P	30		\$3,300.00	11/3	11/3	1		SAT	1
PROGRAM : SAT COL FBALL												
5			900P-1000P	30		\$6,000.00	11/4	11/4	1		SUN	1
PROGRAM : REVENGE												
NOV/12 23300.00												
CONTRACT TOTAL											23300.00	
TOTAL SPOTS											5	

MARKET TOTALS \$72,812 WFTV 32% WKMG 16% WESH 33% WOFL 15% WKCF 0% WRBW 0% CABL 0%
WOPX 0% WRDQ 4% EFTV 0%

SVC- NSI
DEMOS- RA35+*